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Evaluation of the Achievement Development Program Unit Kegiatan Mahasiswa (UKM) Football In Sekolah Tinggi Olahraga and Kesehatan Bina Guna

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Abstract. The aim of this research is to evaluate the coaching program for the Football Student Activity Unit at the Bina Guna College of Sports and Health. The research method used is descriptive qualitative. The approach used in this research is the CIPP model approach. Data collection techniques through observation, interviews and documentation of administrators, coaches, athletes and parents of athletes. The research results conclude: 1) Context is concluded in the good category. 2) Input regarding aspects of human resource availability is concluded in the good category. For the aspect of availability of facilities and infrastructure as well as funding sources, it is concluded in the medium category. 3) The process regarding aspects of implementing the training program, athlete acceptance system and coordination was concluded in the good category, while aspects of the coach acceptance system and use of facilities and infrastructure were concluded in the medium category. 4) Products regarding aspects of achievement and welfare are concluded in the medium category. Meanwhile, the organizational aspect is concluded in the poor category.

Keywords: Evaluation, Football, CIPP

1 Introduction

Sekolah Tinggi Olahraga dan Kesehatan Bina Guna is a private university in North Sumatra, Indonesia. With a large number of students, of course also having different interests and talents, there is a great need for a forum that functions to channel students' talents or abilities in fields other than the discipline they study. One forum that can accommodate and channel students' talents or abilities in higher education is Unit Kegiatan Mahasiswa (UKM).

Unit Kegiatan Mahasiswa (UKM) is a forum for student activities to develop certain interests, talents and skills for its members. The aim is to develop organizational skills,

leadership, mental health and physical fitness, sportsmanship, discipline and achievement in various sports.

UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna is a forum that functions to develop students who have an interest or passion for football so that they can excel. At first, UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna was formed from the initiative of students who have abilities in football and has developed and exists to this day. UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna is one of the organizers of sports achievement development towards optimal performance in North Sumatra. The emergence of talented athletes cannot be separated from the coaching process carried out at UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna.

Sports development for football achievements cannot be done without a good coaching process, let alone proper management. Coaching the sport of football requires a high role and commitment in coaching which is carried out in a sustainable and systematic manner. Searching for and monitoring talent, nurturing, education and training for sports achievements based on science and technology more effectively as well as improving the quality of sports organizations at both regional and national levels is one of the processes of improving football achievements. Achieving high performance in the field of football requires regular, increasing and continuous training over a long period of time. Therefore, achievement needs to be described in a comprehensive concept in a tiered coaching pattern.

Sports achievement is something that is visible and measurable, meaning that sports coaching is carried out with a scientific approach starting from talent scouting to the coaching process, when viewed from a systemic perspective, the quality of the output is determined by the input and the quality of the coaching process that occurs. The achievements that have been obtained so far are a real consequence of sub-systems that are less than optimal, namely input and process (Toho Cholik Mutohir 2007).

A systematic, planned, regular and continuous coaching process needs to be evaluated because a field of work can be categorized as good or bad if an evaluation has been carried out. Ega Trisna Rahayu (2013) explains that evaluation includes collecting information, determining value and determining status or awards. Eko Putro Widoyoko (2012) explains that evaluation is a systematic and continuous process for collecting, describing, interpreting and presenting information about a program so that it can be used as a basis for making decisions, formulating policies or developing further programs.

Evaluation of the Achievement coaching program UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna has an important role because it aims to find facts in the field whose results can be positive or negative. An evaluation carried out professionally will produce objective findings, namely findings as they are, both data, analysis and conclusions have not been manipulated which will ultimately provide benefits to policy formulators or policy makers and the public.

UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna is one of the processes of football coaching in Medan. One of the coaching processes is determined by the training programs prepared by the coach. Other elements that also determine achievement are organizational elements, aspects of coaches, athletes, supporting facilities and infrastructure, supporting funding, and also participation and support from the community and government. This is the reason why the research will evaluate the program carried out in UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna.

Performance UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna which has decreased becomes the basis for researchers to conduct research. From the description above, researchers are interested in evaluating coaching phenomena in UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna, On this basis, the researcher took research with the title "Evaluation of the Achievement Development Program Unit Kegiatan Mahasiswa (UKM) Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna Medan".

2 Method

The research method used in this research is a qualitative descriptive method. This program evaluation research uses the CIPP model approach. Wasis D. Dwiyo (2010) explains that the CIPP model is an evaluation model that uses a systems approach. Because it uses a systems approach, program evaluation activities must refer to all components contained in the system. Suharsimi Arikunto and Cepi Safruddin (2009) stated that this evaluation model is the model most widely known and applied by evaluators. CIPP is an abbreviation of the initial letters of four words, namely: 1) Context evaluation: evaluation of the context, 2) Input evaluation: evaluation of the input, 3) Process evaluation: evaluation of the process, and 4) Product evaluation: evaluation of the results.

3 Result

Research results: 1) Context is concluded in the good category. 2) Input regarding aspects of human resource availability is concluded in the good category. For the aspect of availability of facilities and infrastructure as well as funding sources, it is concluded in the medium category. 3) The process regarding aspects of implementing the training program, athlete acceptance system and coordination was concluded in the good category, while aspects of the coach acceptance system and use of facilities and infrastructure were concluded in the medium category. 4) Products regarding aspects of achievement and welfare are concluded in the medium category. Meanwhile, the organizational aspect is concluded in the poor category.

4 Discussion

4.1 Evaluasi Context

Context evaluation in this research includes background UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna consisting of Anggaran Dasar dan Anggaran Rumah Tangga (AD/ART), the goals of the coaching program, as well as the vision and mission of the organization.

UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna also reinforced by the Organization's AD/ART which state UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna initially aimed to form a university football team that would defend the alma mater Sekolah Tinggi Olahraga dan Kesehatan Bina In order to face championship events both regionally in North Sumatra and at the national level, as expressed by the management regarding the background to its establishment UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna.

From statements and data findings in the field related to the background UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna The field which includes AD/ART, coaching program objectives, as well as the organization's vision and mission, Football UKM has a clear organizational background.

4.2 Evaluasi Input

a) Availability Sumber Daya Manusia (SDM)

Availability Sumber Daya Manusia (SDM) found in UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna including administrators, coaches and athletes. From the data obtained, the management of Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna consisting of the general chairman, deputy chairman, general secretary, treasurer and heads of football fields and divisions. Management is selected based on the competencies or abilities they have and placed according to their abilities.

UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna currently coached by a licensed trainer and assisted by an Assistant Trainer. UKM Football Athletes Sekolah Tinggi Olahraga dan Kesehatan Bina Guna Currently there are 24 Athletes/Players.

b) Availability of Facilities and Infrastructure

Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna has a secretariat located on campus Sekolah Tinggi Olahraga dan Kesehatan Bina Guna, training and competition fields located at the TNI AL Complex. On this field, athletes train every Wednesday and Friday afternoon at 16.00-18.00 WIB. The existing field is quite adequate even though there are some parts that do not have grass. Training equipment such as vests/jerseys and cones are available and adequate but the shortage is in the balls used during training, there are only 4 balls available and the quality is below standard.

Tabel 1. Availability of Facilities and Infrastructure in Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna Medan

Facilities and infrastructure	Amount	Information
Secretariat	1	Decent and Adequate
Field	1	Adequate
Ball	4	Insufficient and non-standard
Cone	40	Complete and Different Colors
Training Vest/Jersey	1 Set of Vest	Complete and Appropriate

c) Sources of funding

From the results of the interviews, researchers obtained information that the source of funds obtained by Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna in running the organization and training programs comes from the campus and from UKM Football alumni Sekolah Tinggi Olahraga dan Kesehatan Bina Guna itself.

4.3 Evaluasi Input

a) Implementation of Training Programs

Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna have a training program created by the coach and implemented during practice. Training is held every Wednesday and Friday afternoon at 16.00-18.00 WIB at the TNI AL Complex.

b) Trainer Admission System

The trainer acceptance system is carried out without a general selection process but by direct appointment by the management (coach) on the basis of friendship and what is required by the management is that the trainer must have a coaching license. Coach who currently handles UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna has a football coaching license.

c) Athlete Admission System

Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna carry out player selection once a year which is informed to the UKM within the Bina Guna Sports and Health College. Apart from that, there are several players who are selected directly by the coaches/coaches who are recommended to immediately join UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna .

d) Use of Facilities and Infrastructure

Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna always utilize the existing facilities and infrastructure at UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna. The facilities and infrastructure in question are the training field and other facilities and infrastructure that support during the implementation of the training. Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna also has an adequate secretariat but currently it is still underutilized/used. Table 1 shows the availability of facilities and infrastructure in Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna especially the ball is still lacking and not standard. This must be a concern for administrators and coaches in the future so that the availability of balls must be further increased and the quality must be standard. Adequate facilities play a role in optimizing athlete potential so that it will have an impact on optimal performance.

e) Coordination

Coordination that exists between stakeholders in Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina To run well. The management coordinates with athletes and coaches about what is needed to carry out training. Coordination with the athlete's parents also went well. This can be seen from the athlete's parents always providing support to the management by giving athletes permission to carry out training and competitions in the region and outside the region. Likewise, coordination with the campus, the coordination that is established is also going well. Whatever the needs or requirements of Football UKM Sekolah Tinggi Olahraga dan Kesehatan Bina Guna, The campus always supports even though the support provided is not optimal.

4.4 Evaluasi Product

a) Performance

UKM Achievements Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna So far it has been unstable (fluctuating). Regional level matches between universities, UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna always wins first place, but at the national level, UKM Football achievements Sekolah Tinggi Olahraga dan Kesehatan Bina Guna always lose at the start (group rounds or early matches). This must be a concern for administrators and coaches by evaluating factors such as training programs, supporting facilities and infrastructure.

b) Organization

Football UKM Management Sekolah Tinggi Olahraga dan Kesehatan Bina Guna has not worked effectively so far. Management takes place when holding or participating in an activity. The secretariat is closed/locked more often every day. According to the management, the secretariat is rarely used. This must be a concern in the future so that administrators must be more active in the organization.

c) Well-being

Welfare of coaches and athletes in UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna still not enough. Football UKM coaches and athletes Sekolah Tinggi Olahraga dan Kesehatan Bina Guna do not receive a salary/honorary or pocket money every month. The management gives bonuses to players and athletes if they win a tournament from the champion bonus which will be divided equally between the coach and athlete. In the future, administrators must pay more attention to this welfare factor so that it can motivate coaches and athletes to be more active in training and this will have an impact on existing achievements.

5 Conclusion

The conclusion of this research shows that the coaching program carried out by UKM Football Sekolah Tinggi Olahraga dan Kesehatan Bina Guna has not been implemented well, several aspects used as indicators for evaluating the coaching program are in the moderate and poor categories. This condition has an impact on aspects of the achievements achieved so far.

Football UKM Management Sekolah Tinggi Olahraga dan Kesehatan Bina Guna to be more active in aspects of the availability of facilities and infrastructure by completing several training support tools, funding sources by further increasing existing funding, aspects of the trainer recruitment system so that the criteria for accepting trainers are carried out through open selection so that trainers will be obtained who have the best knowledge and experience, as well as the use of facilities and infrastructure and further activate the organization.

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